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| **Company Name:** | My Favorite Jewelers | **Title:** | “Hint-Hint” |
| **Writer:** | Sarah Gagnon | **TRT:** | :30’s |

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| **Time** | **Video** | **Audio** |
| :00 - :03  (3s) | MAN 1 gets into his truck, shuts the door, and finds a “Hint-Hint” card displayed on the dashboard. | SFX: JEWELRY STORE THEME MUSIC, TRUCK DOOR closes. |
| :03 - :06  (3s) | MAN 2 approaches his work bench and finds a “Hint-Hint” card waiting for him. | SFX: THEME MUSIC, LIGHT SWTICH |
| :06 - :08  (2s) | MAN 3 plops down in his recliner with a remote control and turns the TV on, but finds a “Hint-Hint” card taped to the TV screen. | SFX: THEME MUSIC, TV turns on |
| :08 - :10  (2s) | INT. MY FAVORITE JEWELLERS: The CLERK lifts her head to see MAN 1. | CLERK  “Can I help you?” |
| :10 - :13  (3s) | MAN 1 steps up to the counter with the “Hint-Hint” card in his hand. | MAN 1  “Yes, I found this in my truck.” |
| :13 - :16  (3s) | CLERK picks up a catalogue. | CLERK  “Yes sir, your wife selected this beautiful necklace  as a possible anniversary gift.” |
| :16 - :19  (3s) | MAN 1 smiles. | MAN 1  “Oh, she did? Well what if I had my own plans?” |
| :19 - :21  (2s) | CLERK puts the catalogue down. | CLERK  “Do you?” |
| :21 - :23  (2s) | Flashback of MAN 1 smiling at his WIFE across the dinner table. She opens a gift bag to see a large framed photo of her husband. | MAN 1  “It’s for your desk!” |
| :23 - :25  (2s) | MAN 1 stops smiling and realizes his mistake. | MAN 1  “Do you gift wrap?” |
| :25 - :27  (2s) | CLERK smiles and nods, while MAN 1 gives a sigh of relief.  GFX “My Favorite Jewelers Logo” | SFX: THEME MUSIC  NARRATOR (V.O.)  “We understand that sometimes our customers need a little hint.” |
| :27 - :30  (3s) | MAN 2 hold the door open for MAN 3 as they enter the jewelry store.  CUT TO BLACK | NARRATOR (V.O. cont.)  “My Favorite Jewelers is here to help.” |