**Sari Gagnon**

**Contact Information**

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**Writer**

Sari Gagnon is an industry professional with 8 years of production experience, taking projects from beginning development stages all the way through post production. Sari uses dramatic comedy to raise social awareness through tragic yet comedic characters and situations. Having worked briefly with Julia Cameron, in writing workshops, Sari had the rare opportunity to hone her style directly from one of her major influences. She also has 5 years’ experience working in children’s theater, writing, directing and producing children’s plays throughout Connecticut at schools with limited funds with Performing Arts Programs (PAP), a non-profit organization. Sari has penned several children’s plays with the aim of teaching children conflict resolution through dialogue rather than retaliation. Past works have received acclaim from parents and educators alike. Sari went on to become a producer at Counterfeit Cow Productions (CCP), a multi-media production company, working on several commercial projects and short artistic films.

**Skills**

Writing, Content Creation, Strategic Planning, Project Management, Production and Editing.

Software: Adobe Creative Cloud Complete (Premiere, Elements, Photoshop, etc.), Microsoft Office, Final Draft, Final Cut Pro, Open Broadcaster Software, and Wrike office management software.

**Accomplishments**

* Participated in collaborative writing sessions for every project produced by CCP media over 6 years.
* Created CCP media’s, mission statement, company code of conduct, and social media policy.
* Developed and pitched commercial scripts to prospective clients.
* Worked closely with legal staff to develop employee contracts and disclosure agreement forms.
* Responsible for creating press releases and handling press coverage per project.

**Work Experience**

**Counterfeit Cow Productions** (CCP), Amherst, Ma *12/2011– present*

Producer

Plan productions, prepare shoot schedules, negotiate contracts, organize crews, develop marketing strategies, create project production budgets, office management and department organizer. Initiated an internship program for UMass students to gain experience in production. Social Media Director and Chief Strategist. Organize yearly production schedules for company and fiscal budget.

* Wrote and produced several advertisements for commercial clients such as Sibies Pizza, Mallove’s Jewelers, the University of Massachusetts, and others.
* Organized publicity and fundraising for “Hope the Cow”, an interactive art installation that doubles as a piggy bank where donations go towards Craig’s Doors Homeless Shelter in Amherst, MA.
* Oversaw the completion of short films created for the 48hr Film Project by organizing a film crew and managing each production.

**Women Only Project**, Amherst, MA *01/2014– present*

Founder

Provides collaborative opportunities for female filmmakers with various levels of experience. The group has over 100 members and produces short films, each created with an all-female cast and crew.

* Coordinating a script submission festival, over-seeing the selection of scripts and the organizing of production teams, that resulted in the making of several short films.
* Supervised budgets for each film production, allocating funds appropriately throughout filming as well as post-production marketing and festival submissions.
* Organized an event screening each year that is free to attend and open to the public.

**SaGaTalk Radio**, Amherst, MA *11/2015– present*

Creator

Host of a live podcast show promoting independent film projects. The 2016 season had 22 episodes and includes guests such as; Nancy Oliver, Tom Schulman, Jack Epps, Ted Tally, and Richard Walter.

* Talk show guest recruitment, seeking appropriate guests for each week’s topic.
* Reconnaissance work on show topic and featured work/guests for lively conversation and social media interaction.
* Strategic social media marketing to gain optimal audience participation.

**Education**

**Full Sail University, Orlando,** MFA, Creative Writing

**Quinnipiac University, Hamden,** MS, Interactive Media Production

**Keene State College, Keene,** BA, Theatre, Dance, and Film   
with a Specialization in Acting and Dir3ecting and a Minor in Technical Theater

**Stella Adler Studio for Performing Arts, NYC**, Performance

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**Short Bio**

Sari Gagnon is a writer, artist, performer, producer, director, editor and web content creator. She made her directorial debut (2013) on the documentary “Homeless in a College Town”. She’s a producer at Counterfeit Cow Productions (CCP), founder of the Women Only Project, and host of SaGaTalk Radio, a live podcast.

**Long Bio**

Sari Gagnon began her career in the entertainment business as an actress who can still be seen chased by monsters on the Chiller Network from time to time. She then worked as an acting coach with, Performing Arts Programs (PAP), a non-profit organization bringing the arts to schools with limited funding. There, Sari wrote, directed and produced several children’s plays that encouraged conflict resolution through words rather than retaliation.

She made her directorial debut (2013) with documentary “Homeless in a College Town”, and soon after began a career as a Producer at Counterfeit Cow Productions (CCP), a multi-media production company in Amherst, Massachusetts. Sari has overseen several film productions as well as countless commercials, music videos, and radio advertisements.

In 2015, Sari founded the Women Only Project, a film collaborative where projects are created with an all-female cast and crew. Women of varied experience levels work together to create shorts about female topics and submit those films to national film festivals.

Aside from Sari’s production work, she is the host of a podcast show, SaGa Talk Radio, that streams throughout the month of November. 2016’s focus for the podcast was screenwriting. Sari had the incredible good fortune of interviewing such screenwriters as Ted Tally, Nancy Oliver, Richard Walter, and many other professionals.

Sari is an alumnus of Quinnipiac University with a Master of Science in Interactive Media Production, and has worked closely with clients such as Amherst Media implementing strategies to engage viewers and increase interactions on social media.